



A company overview

February, 2016

Your Producer for Your Brand



Content Overview

TEXmarket at a Glance

Company Information

Key Strengths

What we offer

TEXmarket at a Glance

We are a global sportswear manufacturing company specialized in the production of cycling and running apparel as well as custom team sports wear

More than **20** years of market experience

Clients in more than **50** countries

Equip more then **6.000** cycling, running and Nordic skiing teams

Europe based company with main production in Romania additional operations in Italy, USA and India

We mainly use selected **Italian** and **Swiss** quality fabrics

Over **1.200** employees

Through our well developed **sublimation technique** and **our experienced product development team** we differentiate us from our competitors

How do we create value

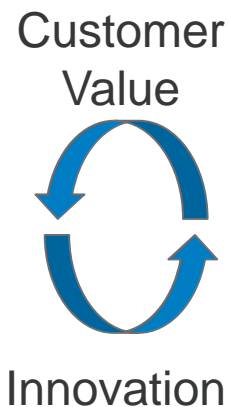
Through collaboration with universities and professional teams we try to maximize customer value and to differentiate us from our competitors

Innovation – University

We are collaborating with the Center of Technology in alpine skiing and General Sports of the University of Innsbruck. The main research topics are:

- Aerodynamics of our fabrics with the aim of improving their features
- Tests on our bike pads concentrating on the pressure points, measuring the moisture that accumulates and the micro climate that forms on the athlete's body when using the pads

Additionally, we have started a collaboration with the university of Iasi. Since July we have hired 2 textile engineers



Innovation – Professionals

In 2009 we started our cooperation with Maurizio Fondriest, the former road world champion and with the mountain bike team Merida Multivan (with the former Olympic Champion Gunn-Rita Dahle). This allows us to have immediate feedback on the quality of new products



Our Vision

Collaboration, high quality products and the experience of a market leader are important for our customers success

Vision Statement

Our focus is always on our customers. We are collaborating with them in the best possible way to give them good products and to help them to get the image desired.

Our aim is to design and manufacture products using high quality fabrics, sublimation and production processes. We offer to our customers a high level of customization.

In this way the customers are able to give an identity to their products on the market.



“A great organization
and a very professional
service”

Procurement responsible of
large European Company

““The quality of products is
really excellent...”

Tour de France professional

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Which services are we offering

We operate in three main businesses across the full production value chain

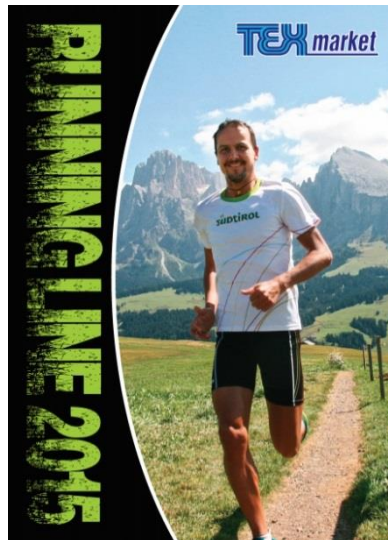
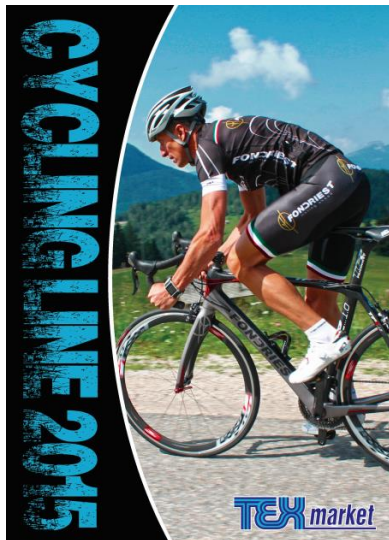


Which sports are we active in

Our key strength lies in the production of cycling, running and Nordic skiing apparel. Last year we have launched a new project to enter in other sports as well.

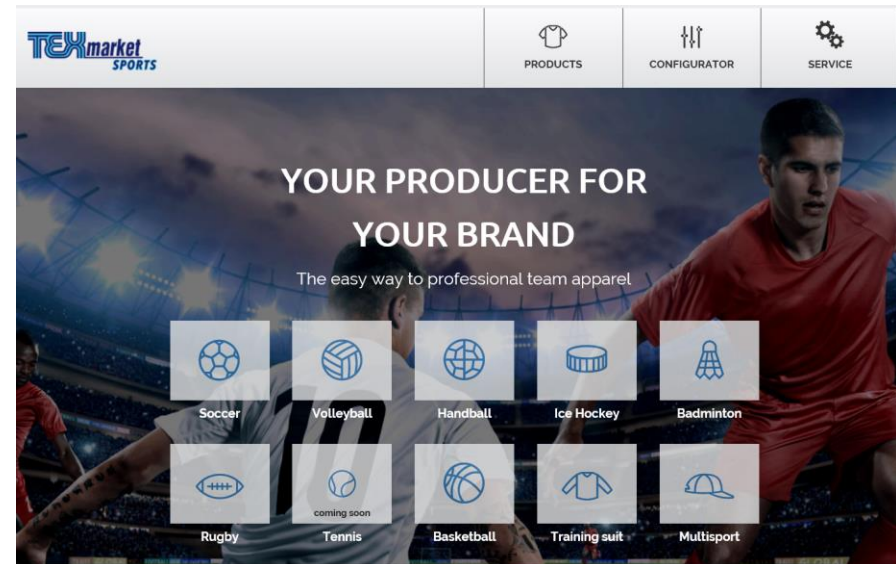
Focus sports

Cycling, running and Nordic skiing.
In cycling segment we produce more then 2.500.000 pieces per year



Other sports

In the area of team sports we have expertise in soccer, basketball, volleyball, handball, ice hockey, rugby and tennis



Investments to support Your growth

We are constantly trying to improve. Therefore, we are investing each year to strengthen our competitiveness and to increase our know how and product offering along the vertical value chain

Investments completed this year:

- New technical laboratory that will increase the quality of our products
- Investments in new transfer presses and plotters
- Creation of a company that focuses on textile lamination with a strong Italian partner. The company is called Windtex Europe

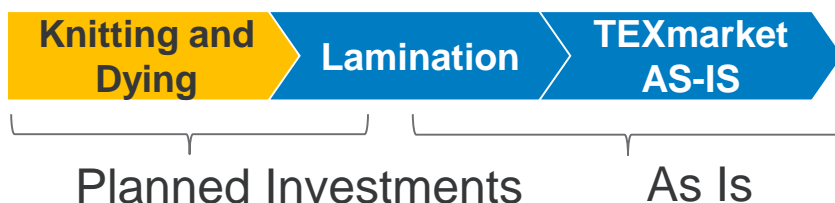
Investments in progress :

- Increase production capacity:
 - Opening of a new production site in Turnu Severin
 - Hire new personnel
 - Investing in new bonding and sewing machines
 - Investment in a 4 hectar industrial building plot

Medium Range Investments

- Joint venture with a knitting and dyeing company. Details still in the planning phase

Value Chain



We have the following targets

- High product quality
- Competitive prices
- Shorter lead times
- Increased production capacity

Which services are we offering

Our key manufacturing departments are listed below

Manufacturing Departments

- Graphic and Design department
- Pattern development department
- Cutting department
 - electronic automatic cutting machines
 - laser cutting machines
 - traditional cutting machines
- Digital plotter department for sublimation paper
- Sublimation transfer presses
- Sewing department
- Bonding department
- Pads department
- Embroidery
- Screen printing department for direct print
- Traditional screen printing for traditional sublimation paper
- Final control and packaging department
- Warehouse

Pads



Laser Cutting



Sewing



Plotter- Digital Printing



Bonding



Sublimation Transfer



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Why are we the right choice for you

Below our key strengths are highlighted

High Qualified Personnel

- Our employees are very carefully selected, evaluated and trained. All our department's responsible are high qualified. Also, we develop inter-sites training programs

Innovative Attitude

- We are constantly concerned to develop new products, new technologies. We have an interdepartmental design team that annually performs development and/or improvement programs
- Our production process is equipped with a full range of state-of-the-art technology

Service and Communication

- Our interdepartmental teams coordinated by the each customer's referent collaborate with customers during the order processing. This includes materials and suppliers selection, design and development (both for products and graphics), technical proposal, delivery modalities

Lead Time

- Lead Time represents for us a very important factor in order to satisfy our clients. For some products we offer a lead time of 3 weeks

Why are we the right choice for you

Below our key strengths are highlighted

Flexibility

- We are able to deliver best quality products on time
- A strong collaboration with UPS and other logistic companies allows to ship products all over the world in very short timeframe

Quality Control

- The products quality are maintained through:
 - quality plans - for all production stages: graphics, cutting, sewing, transfer, final control
 - Trained personnel for quality control
 - Approved samples
 - Technical schedules

Product Development

- Our product technical department develops new products in close collaboration with clients

Integration

- We plan and monitor our production processes through a specialized integrated software program

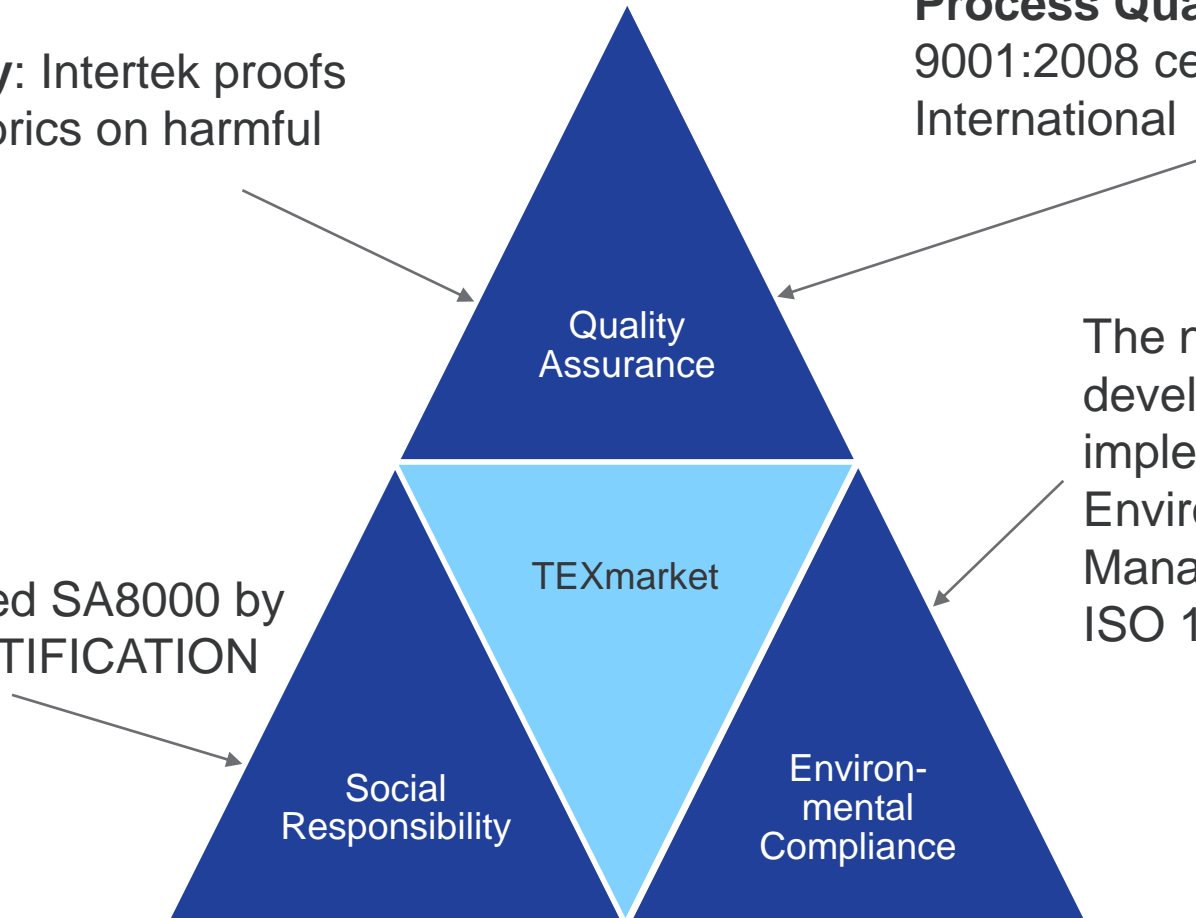
Our Key Strengths - Certifications

Our key strengths are underpinned by officially renowned certifications

Product Quality: Intertek proves the quality of fabrics on harmful substances

Process Quality: We are ISO 9001:2008 certified by Moody International

We are Certified SA8000 by GLOBAL CERTIFICATION



The next step in our development plan is to implement the Environmental Management System ISO 14001:2005

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What we can offer

What we can offer you

- ❖ Europe based company with more than 20 years of market experience in the production of custom sports apparel
- ❖ Completely vertical manufacturing operation, from fabric selection and graphic design, to production and distribution
- ❖ High Qualified Personnel
- ❖ Short lead times
- ❖ Italian and Swiss quality fabrics
- ❖ Competitive prices
- ❖ Innovative products in the team sport area
- ❖ Languages: German, English, Italian, French, Spanish

Thank You

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